



# Design for (Manufacturing) Innovation: thinking - process - strategy - management

LEVEL 1	LEVEL 2		WINTER INSTITUTE	LEVEL3	Level 4
<b>September</b>	<b>October + 1/2 Nov</b>	<b>1/2 Nov + December</b>	<b>January</b>	<b>February</b>	<b>March</b>
<b>Design Thinking</b> (10 contact hrs: 2 sessions x 5 hrs) Sept Weekend Thurs/Sat or Sat/Sun	<b>End User + Opportunity insights</b> (12 contact hrs:4 sessions x 3 hrs/wk) Day: Tuesdays Dates: 4,11,18,25 Time:6:30-9:30pm	<b>Introduction to Product Design</b> (18 contact hrs: 6 sessions x 3hr/wk )STUDIO Day: Tuesdays Dates: Nov 8,15,22,29 Dec.6,13 Time:6:30-9:30pm	<b>Problem Solving Processes</b> (2 contact hrs/1 session) Day: Saturday Dates: Jan. 14 Time:10am-12pm (SD) January 21	<b>Collaboration + Co-creation</b> internal/external (12 contact hrs: 2 sessions x 6 hrs) Day: Saturday/Sunday Dates: February 4 Time:9am-4pm (SD)February 11/12	<b>Facilitating Design</b> (12 contact hrs: 4 sessions x 3 hrs/wk) Day: Tuesdays Dates: March 7,14,21,28 Time:6:30-9:30pm
<b>Design Intelligence: Nexus of Creativity + Business</b> (6 contact hrs: 1 session) Day: Saturday Date: Sept 17 Time:9am-4pm	<b>Materials Exploration, Systems + Digital Integration</b> (18 contact hrs: 6 sessions x 3hr/wk ) Day: Thursdays Dates: Oct 6,13,20,27 Nov 3,10 Time:6:30-9:30pm		<b>Innovation + Strategic Marketing</b> (2 contact hrs/1 session) Day: Saturday Dates: Jan. 14 Time:1-3pm (SD) January 21	<b>Value Chain/Optimizing Partners</b> (12 contact hrs: 2 sessions x 6 hrs) Day: Saturday/Sunday Dates: February 11/12 Time:9am-4pm (SD) February 25/26	<b>3D modeling + prototype</b> (10 contact hrs: 4 sessions x 2.5 hrs/wk) Day: Thursdays Dates: March 2,9,16,23 Time:6:30-9:30pm
<b>Concept Visualization/Drawing + Communicating</b> (10 contact hrs: 4sessions x 2.5 hr/wk) Day: Thursdays Dates: 8,15,22,29 Time:6:30-9:30pm			<b>Interpreting Trends Implications + Consequences in business</b> (2 contact hrs/1 session) Day: Saturday Dates: Jan. 14 Time:3-5pm (SD) January 21		<b>Final Projects</b> proposal/system/product/companies cultural shift for sustainable change (18 contact hrs: 6 sessions x 3hr/wk) Day: Tuesdays Dates: April 4,11,18,25 May 2,9 Time:6:30-9:30pm
<b>April + 1/2 May</b>					

Studio/on-site	Required
Intensive/on-site	Required
Workshop	Institute or Elective



**RISD** EXECUTIVE EDUCATION